



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Buyer HANLEN,LINDSAY
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - State Candidate (1071)
Brand C22C28 GOV (132631)
Acct Types National/Political
Est/Headline C22C28/06221199
Demo
Revision
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Invoice 653404
Inv Date 11/25/2012
Terms Net 30
Contract 321428
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:04:47PM

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISOT	Amount	Remarks
52.2	Spot	10:00:00PM-11:00:00PM	Per week (1),Fr	11/02/12 10:46PM (Fr)	00:30	20/20	PM12104T	\$2000.00	
53.0	Spot	6:00:00PM- 6:30:00PM	Per week (1),Fr	11/02/12 6:30PM (Fr)	00:30	EYEWITNESS NEWS 6P	PM12116TH	\$1500.00	
54.0	Spot	4:30:00AM- 5:00:00AM	Per week (1),Fr	11/02/12 4:53AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	PM12104T	\$145.00	
55.0	Spot	11:37:32PM-NIGHTLINE	Per week (1),Mo	11/05/12 11:54PM (Mo)	00:30	Nightline	PM12116TH	\$500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$4,145.00	Total Spots	4
Commission	(\$621.75)		
Net Total	\$3,523.25		